Brand Protection

Intelligence Services

As digital and physical spaces merge to create borderless international markets, brands face the increasingly complex challenge of defending their names, profits, and reputations from counterfeiting and other forms of brand abuse. The threats to brand equity are incredibly diverse, and simply removing online listings is no longer enough to effectively stop the damage they cause.

What Sets Us Apart



Our unrivalled clustering technology,

which automatically finds any common data points across digital channels including websites, domains, marketplace listings, social media profiles & posts, and mobile apps.



Our data mining processes, which use a combination of open source (OSINT), social media (SOCMINT), and human intelligence (HUMINT) techniques to mine data, make correlations, and produce offline investigations that support the online data.



Our extensive network of professional field investigators around the world. These agents gather physical evidence on targets, report to our clients, and assist in offline investigations and enforcement. Corsearch also works in collaboration with Europol and other governmental authorities.



Our expert Intelligence team of licensed investigators and intelligence analysts to target the largest networks of offenders. The combination of big data, data mining, clustering, and investigative expertise, supports brand holders and delivers effective results. For maximum impact, companies need to profile and investigate the most active, persistent counterfeiters. As the only global brand protection provider covering the entire trademark lifecycle, **Corsearch offers a brand protection solution that marries industryleading technology with certified investigators, analysts, and worldwide enforcement partners.**

OUR SERVICES:

- → Quick Scan Report 2-hour investigative report focused on domains, online marketplaces, and social media. The Quick Scan highlights potentially infringing listings, seller contact details, and connected subjects. It also provides an overview of the seller and their connections. This report is often used to determine if further investigation is necessary.
- → Full Scan Report This 4-6 hour investigative report provides an overview of sellers, their connections, operations, locations, and names, as well as an in-depth investigation report which includes connections to other subjects as well as a data-led image created with the forensic visualization tool, Maltego. This information may help in litigation and offline investigations.
- → Test Purchase Services Reports can include seller information, product information and costs, screen shots, and product photos. These reports are available for both litigation and non-litigation purposes.

SOME OF OUR SUCCESSES:

- → We uncovered a domain cluster of 70,000 connected websites offering a variety of products, including apparel & footwear, electronics, and toys.
- → We completed 8 separate test purchases consisting of over 200 products within 2 months. This work led to the identification of 9 different networks, which subsequently led to 2 offline investigations coordinated for clients.
- → On behalf of multiple brand holders, we infiltrated a private stock list worth millions of Euros.
- → Intelligence provided by Corsearch helped uncover a terrorist cell. New York police arrested three people and seized of \$1.5 million worth of counterfeit goods.

ELECTROPOLE Corsearch works in collaboration with the Dutch Desk at Europol and other governmental authorities.

